




SIERRA WALKER

DESIGNER + ARTIST

CONTACT

 (713) 419-2563

 SIERRASKYWALKER@GMAIL.COM

 SIERRAWALKER.COM

 LOS ANGELES, CA

SKILLS

ADOBE CREATIVE SUITE

GRAPHIC DESIGN

PHOTO & VIDEO EDITING

STORYBOARDING

DIGITAL ASSET MANAGEMENT

DIGITAL & TRADITIONAL ILLUSTRATION

WEBSITE DESIGN

PRINT DESIGN

E-MAIL MARKETING & CAMPAIGNS

ACRYLIC & OIL PAINTING

MICROSOFT OFFICE

HTML & CSS

LASER CUTTING FABRICATION

EDUCATION

**SCHOOL OF THE ART
INSTITUTE OF CHICAGO
BFA 2015**

PAINTING, DRAWING, ILLUSTRATION,
NEW MEDIA ARTS, PRINT MEDIA,
AND GRAPHIC DESIGN.

**INTERNATIONAL SCHOOL
OF PAINTING, DRAWING
AND SCULPTURE (2013)**

MONTECASTELLO DE VIBIO,
ITALY - SUMMER RESIDENCY.

PROFILE

GRAPHIC DESIGNER AND ARTIST WITH EIGHT YEARS OF TECHNICAL AND CREATIVE EXPERIENCE. HIGHLY COLLABORATIVE AND ATTENTIVE TO PRODUCTION GOALS, DETAILS AND, BUDGETS. DESIGN AND ART, AS MY PASSIONS, DRIVE ME TO CONSISTENTLY DELIVER HIGH-QUALITY WORK.

EXPERIENCE

CONTENT SOCIAL MEDIA MANAGER | BOTTLE & BOTTEGA, IL

08/2017 - PRESENT

CREATED ONLINE MARKETING CAMPAIGNS, DEVELOPED MARKETING CONTENT AND PROMOTIONAL MATERIALS AND ADVERTISEMENTS FOR SOCIAL MEDIA. CURATED AND SEGMENTED EDITORIAL CONTENT TO INCREASE ENGAGEMENT AND CHANNEL GROWTH.

VISUAL DESIGNER | CHAOS MAGIC STUDIOS, IL

02/2019 - PRESENT

DELIVERED QUALITY PRINT AND DIGITAL PROMOTIONAL PIECES. FOLLOWED AND APPLIED BRAND STANDARDS ACROSS ALL MEDIA (I.E., VIDEO EDITING, SOCIAL MEDIA MANAGEMENT, PRINT BUSINESS CARDS, AND MULTIMEDIA PRODUCTION CAMPAIGNS).

ART DIRECTOR | AOKO STUDIO, IL

11/2014 - 03/2020

MANAGED TECHNOLOGICAL CONSIDERATIONS TO MEET DEFINED GOALS. DEVELOPED BRAND GUIDES AND VISUAL PRODUCTS WHILE WORKING WITHIN DEFINED TECHNICAL CONSTRAINTS. MANAGED CLIENT RELATIONSHIPS AND EXPECTATIONS FOR CREATIVE PROJECTS WITH VARYING BUDGETS AND OBJECTIVES. CONVEYING YOUR BRAND'S VALUE WITH EFFICIENT STYLE AND INTUITIVE DESIGN.

GRAPHIC ARTIST | AMERICAN MASS MEDIA, IL

02/2019 - 07/2019

DESIGNED GRAPHICS FOR WEBSITES AND PROMOTIONS FOR MARKETING PURPOSES. BUILT CORPORATE BRANDS BY DESIGNING COHESIVE LOOKS BETWEEN ELEMENTS SUCH AS LOGOS AND LETTERHEADS. DESIGNED WEBSITE LAYOUTS, TEMPLATES AND UNIQUE BRANDED LOOKS. PUT TOGETHER VIDEOS FOR SOCIAL MEDIA, ADVERTISING AND INFORMATIONAL PURPOSES.